



KNXV

ORDER

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KNXV-TV
PHOENIX

Contract / Revision **313644** /

Original Date / Revision

AdvertiserClub for Growth Action

Agency **Target Enterprises**

Buying Contact

**15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347**

Flight Dates 10/03/12-10/16/12

Order Sep 00:30:00
Estimate # **366**
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes POL POL ISS
Product Codes PL
Priority P-1
Advertiser Ref

Primary Account Executive

KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	90	\$75,225.00	\$88,500.00	0.00	10/01/12	10/16/12	90	\$75,225.00	\$88,500.00
Totals	90	\$75,225.00	\$88,500.00	0.00					

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	90	\$75,225.00	\$88,500.00	0.00	10/01/12	10/16/12	90	\$75,225.00	\$88,500.00
Totals	90	\$75,225.00	\$88,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
N 1	KNXV	10/08/12	10/16/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	MTWTF--		3	\$600.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$600.00			0.00					
N 2	KNXV	10/03/12	10/16/12	M-F 10am-11am The View	CM	10am-11am	MTWTF--	:30	3	\$400.00	P-1	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-- WTF--		3	\$400.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$400.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$400.00			0.00					



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Contract / Revision **313644** Flight Dates **10/03/12-10/16/12**Hiatus Dates

Original Date / Revision 10/02/12/ 10/02/12

Order Sep 00:30:00Advertiser **Club for Growth Action** Product **CFG-Arizona**Estimate # **366**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	<u>Totals</u>		
													Type	Spots	Amount
N 2	KNXV	10/03/12	10/16/12	M-F 10am-11am The View	CM	10am-11am	MTWTF--	:30	3	\$400.00	P-1	0.00	NM	10	\$4,000.00
N 3	KNXV	10/03/12	10/16/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	MTWTF--	:30	3	\$400.00	P-1	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$400.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$400.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$400.00			0.00					
N 4	KNXV	10/03/12	10/16/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,200.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,200.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$1,200.00			0.00					
N 5	KNXV	10/03/12	10/16/12	ABC World News M-F ABC World News M-F	CM	5:30pm-6:30pm	MTWTF--	:30	3	\$1,500.00	P-1	0.00	NM	10	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,500.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,500.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$1,500.00			0.00					
N 6	KNXV	10/03/12	10/16/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,200.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,200.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$1,200.00			0.00					
N 7	KNXV	10/03/12	10/16/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	10	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,200.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,200.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$1,200.00			0.00					
N 8	KNXV	10/03/12	10/16/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	MTWTF--	:30	3	\$1,800.00	P-1	0.00	NM	10	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$1,800.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$1,800.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$1,800.00			0.00					
N 9	KNXV	10/03/12	10/16/12	Nightline Nightline	CM	1035p-1102p	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	10	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$600.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		5	\$600.00			0.00					
		Week: 10/15/12	10/21/12	MT-----		2	\$600.00			0.00					
N 10	KNXV	10/03/12	10/12/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTWTF--	:30	3	\$500.00	P-1	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WTF--		3	\$500.00			0.00					
		Week: 10/08/12	10/14/12	MTWTF--		2	\$500.00			0.00					

*Tax 1 Note: Tax 0.5%.

Totals

90 \$88,500.00